



# THE KAPPA FOUNDATION OF METROPOLITAN BALTIMORE

BALTIMORE, MARYLAND



## “ACHIEVING THE BEST FOR OUR YOUTH”



THE BALTIMORE (MD) ALUMNI CHAPTER  
OF KAPPA ALPHA PSI FRATERNITY, INC.

RECIPIENT OF THE GRAND CHAPTER 2019 PAUL W. CAINE LARGE

*Chapter of the Year Award*

**SPONSORSHIP PACKET**



**Kappa Alpha Psi Foundation of Metropolitan Baltimore, Inc.**  
(A 501(c)3 Organization)  
**Kappa Youth and Community Center**  
**1207 Eutaw Place**  
**Baltimore, MD 21217**

Greetings,

The Kappa Alpha Psi Foundation of Metropolitan Baltimore (KAPFMB), a 501(c)3 non-profit organization (Federal Tax ID 52-1944540) is pleased to announce its **49th Annual Nite in Kappa Vegas Gala** which will be held at Martin's West on Friday, March 6, 2020.

Over the last four decades, the annual "Nite in Kappa Vegas Gala" has emerged as the Baltimore region's premier fundraising event of the season and is attended each year by more than 1,200 supporters from across the country. More important than being a night of revelry and entertainment, the Kappa Vegas Gala allows the KAPFMB to award scholarships and provide much needed mentoring services to at-risk youth in Baltimore.

We invite you to be a part of this event as a Sponsor. The black-tie Gala begins at nine o'clock with a sumptuous dinner, live band, dancing, silent auction, and table games. We'd love for you to share in this evening to remember.

The 49th Annual Nite in Kappa Vegas Gala offers a variety of sponsorship packages. Please review the attached page for more information.

Thank you for sharing in this experience with the KAPFMB as we continue to help improve the human conditions in Baltimore. For more information about our organization, please visit the website shown below

Sincerely,

Charles E. Harris III, President  
Kappa Alpha Psi Foundation of Metropolitan Baltimore  
1207 Eutaw Place  
Baltimore, Maryland 21217  
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**Please check the sponsorship level your company would like:**

**Signature Event Sponsor: \$ 20,000** - 10 Tickets with Kappa Vegas Name Sponsorship, Table Recognition, Full Page Ad in the commemorative souvenir booklet, name placement throughout the event, opportunity to address the guest during the program, and mentions on all social media accounts and web media

**Diamond Table Sponsor: \$ 10,000** - 5 Tickets and Table Recognition, name placement throughout the event, 1/2 Page Ad in the commemorative souvenir booklet and mentions on all social media accounts and web media,

**Crimson Table Sponsor: \$ 5,000** - 4 Tickets, 1/4 Page Ad in the commemorative souvenir booklet and mentions on all social media accounts and web media

**Cream Table Sponsor: \$ 1,000** - 2 Tickets, Business Card size Ad in the commemorative souvenir booklet

Reserve your spot by completing below and emailing this form to [treasurer@kappafoundationbaltimore.org](mailto:treasurer@kappafoundationbaltimore.org).

Name/Title: \_\_\_\_\_  
 Company \_\_\_\_\_  
 Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 Tel: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

**Payment Options: (NOTE: Payment for sponsorships must be received by February 14, 2020)**

**Credit Card:** (Please Circle One) VISA      MasterCard      American Express

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

**Checks:** Make checks payable to Kappa Alpha Psi Foundation of Metropolitan Baltimore and mail to:

Anthony Ferguson, Treasurer  
 Kappa Alpha Psi Foundation of Metropolitan Baltimore  
 1207 Eutaw Place  
 Baltimore, Maryland 21207

**Online:** Donate online at the following link:  
<https://app.etapestry.com/onlineforms/KappaAlphaPsiFoundationofMetr/VegasSponsorPayment.html>

**Please invoice me**

The Kappa Alpha Psi Foundation of Metropolitan Baltimore is a 501(c)3 non-profit organization. Federal Tax ID: 52-1944540. Please consult your tax advisor regarding the deductibility of your donation.



## **WHO WE ARE**

The KAΨFMB is the official philanthropic arm of the Baltimore Alumni Chapter (BAC) of Kappa Alpha Psi Fraternity, Incorporated. Known as “The Benchmark” for its nearly 100 years of visionary leadership across the fraternity and in the community, the BAC promotes the fundamentals of brotherhood, achievement and community service throughout the Greater Baltimore Metropolitan area and beyond. In 1995, the BAC established the KAΨFMB to support its’ charitable programs. In 2019, the Benchmark was recognized as Kappa Alpha Psi Fraternity Incorporated’s 2019-2020 International Large Chapter of the Year.

## **OUR MISSION**

*“To Inspire Baltimore’s youth to realize their potential and to improve the quality of life for the distressed communities of Metropolitan Baltimore through community service, youth development and charitable giving”*

## **OUR PRIORITIES**

The KAΨFMB’s primary focus is to aid in the development of youth through the Fraternity’s Guide Right Program which was adopted by the Grand (National) Chapter of Kappa Alpha Psi Fraternity Inc. in 1922. The goal of the program is to provide inner city youth with an organized program of alternative life choices designed to uplift them morally, socially, ethically and spiritually. The KAΨFMB partners with local community schools that have high risk students to include Booker T. Washington Middle School and Eutaw Mashburn Elementary School, spearheading program activities such as STEM activities, Welcome Back to School Greetings, Coat and Tie Drives, Bookbag Drives, Dads and Donuts and other inspiring activities.

## **OUR RESULTS**

- ***Mentored over 300 young men through our Benchmark Kappa Youth Leadership Institute (BKLI) program*** - KAΨFMB’s contribution to the Guide Right/ Kappa League program. Topics include Self Identity/ Purpose, Health Education, Economic Empowerment, College & Career Preparation and Science Technology Engineering and Math (STEM) amongst others. Volunteers are always welcome.
- ***Awarded over \$150,000 in scholarships to deserving college bound high school seniors.*** Each year KAΨFMB sponsors fundraising events and seeks corporate sponsors and other generous donors such as the Baltimore Chapter Silhouettes (Kappa Wives) to help under-write our scholarships for Baltimore’s youth. During the 2018-2019 fraternal year, the KAΨFMB provided \$ 10,000 in scholarships including scholarships to two Kappa Leaguers. We seek donors to help us make this over \$25,000 in 2020.
- ***Annually feed more than 200 needy residents through our “Thanksgiving for All” Program.*** Each year the BAC supported by the KAΨFMB provides a warm holiday meal for the residents of Promise Heights by hosting “Thanksgiving for All” at City View at McCullough Homes. Hosted by BAC member Senator Antonio Hayes, the event serves as one of our biggest community supporting events.
- ***Provide Space for Community Events in the Kappa Youth and Community Center (KYCC).*** The KYCC is the primary location where the KAΨFMB executes its youth mentorship and professional development activities; hosts community events and provides affordable rental space for customers. Funds raised through its rentals are used to help ensure safe and secure aging infrastructure for our youth programs.

## **HOW YOU CAN HELP**

Generous donors are always welcome to help the KAΨFMB provide scholarships, support mentorship programs, or help with costs to maintain the aging KYCC infrastructure in support of our programs. To donate, visit [www.kappafoundationbaltimore.org/donate](http://www.kappafoundationbaltimore.org/donate) or email [treasurer@kappafoundationbaltimore.org](mailto:treasurer@kappafoundationbaltimore.org).

# Guide Right/Kappa League – “Developing Boys Into Men”



Martin Luther King Jr. Parade



Science, Technology, Engineering, Math (STEM)



Scholarships and Awards



Dress for Success



College Signing Day



**GEORGE L. RUSSELL CHARITIES AND AWARDS BRUNCH  
(Scholarship, Awards & Community Achievement)**





**GEORGE L. RUSSELL CHARITIES AND AWARDS BRUNCH**  
**(Scholarship, Awards & Community Achievement)**



Event Program



Kappa League Awardee



2019 Keynote Speaker – Retired 4-Star General Dennis L. Via Receives Appreciation Award





***"IN THE COMMUNITY"***



**"Thanksgiving For All" with Senator Antonio Hayes**



**Toiletry Drive with Booker T. Washington Middle School**



# The Kappa Youth and Community Center (KYCC) – Mentorship, Community Engagement, Rentals

*Bringing Us Home to*  
The Baltimore Alumni Chapter of Kappa Alpha Psi and  
the Kappa Alpha Psi Foundation Metropolitan Baltimore  
Thanks for your support

**1207**



*Baltimore Charm for any Occasion*

- Weddings
- Wine tastings
- Birthday Parties
- Anniversary Celebrations
- Baby Showers
- Black Tie Galas
- Corporate Events
- Family Reunions
- Holiday Parties
- Cabarets and more...

*Book events at the*  
**KAPPA YOUTH & COMMUNITY CENTER**



*Full service is what we strive for!*

The Kappa Youth & Community Center (KYCC) of Bolton Hill aims to provide the perfect solution to your meetings, gatherings, and celebrations. The KYCC, located in one of Baltimore's premier neighborhoods, accommodates our clients in a clean, accessible and affordable facility which can be staged to meet the specific needs of each event. We pride ourselves on delivering 100% satisfaction when you allow us to take charge of every detail. We will help you plan and layout your event. With a capacity for up to 300 people, KYCC at Bolton Hill is the perfect venue for any event.

**Bring your vision to life with KYCC at Bolton Hill - [www.reddiamondeventsboltonhill.com](http://www.reddiamondeventsboltonhill.com)**



## *Brothers of “The Benchmark”*



### **Donation Opportunities**

**Annual Scholarship Program**

**KYCC Infrastructure \$20 for 12 Program**

### **Event Sponsorship Opportunities**

**Black History Month Breakfast (February)**

**Nite in Kappa Vegas Gala (March)**

**Kappa League Beautillion (April)**

**George L. Russell Charities and Awards Brunch (June)**

**Preakness Day Party (May)**

**Fish Fry (July)**

**Mistletoe Gala (December)**

**Cigar Series (December and June)**

**To donate or help sponsor an event:**

visit [www.kappafoundationbaltimore.org/donate](http://www.kappafoundationbaltimore.org/donate) or  
email [treasurer@kappafoundationbaltimore.org](mailto:treasurer@kappafoundationbaltimore.org)